DATA PRIVACY DAY

Do You Know What Data Privacy Day Is?

Data Privacy Day (DPD), celebrated annually on January 28, is a world-wide effort to empower people to protect their privacy, control their digital footprint and promote the protection of privacy and data. DPD's mission is to increase awareness of privacy and data protection issues among consumers, organizations, and government officials, industry, academia, and advocates for consumer privacy efforts. The effort is led by the National Cyber Security Alliance, a non-profit, public private partnership focused on cyber security education for all online citizens. More information on DPD can be found here.

Practicing Data Privacy

To protect your online privacy, adopt and practice these steps:

1. Manage and update your privacy settings on your electronic devices and online services. This cool tool will help you to manage your privacy settings.
2. Limit the personal information you share on social media. If you would not want your grandmother to see, do not post it.
3. Create separate strong passwords for each of your online accounts and do not share your passwords with anyone.
4. Where available, use multi-factor authentication to protect your account information.
5. If you do not want your computer to save your browsing history, temporary internet files, or cookies, do your web surfing in private or incognito mode.
6. Use a search engine that allows for private browsing such as Duck Duck Go. Click here for more information on private search engines.
7. Turn smart speakers (Alexa, Echo, etc.) off or disable them from listening when they are not needed or when working remotely.
8. Be careful of what you click. Phishers and scammers will use all available tricks and methods to get you to respond to their requests.
9. Only download online games and apps from reputable sources and do not allow them to collect information such as your location, your contacts and other personal information.
10. Always install and enable anti-virus software on your electronic devices.
11. When working remotely use the VPN provided by your institution to protect the data and yourself.